A ICICI PRUDENTIAL 7 MUTUAL FUND TARAKKI KAREIN!

Direct Plan - Dividend

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

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Notice to the Investors/Unit holders of ICICI Prudential Interval Fund -Annual Interval Plan I and ICICI Prudential Interval Fund II - Quarterly Interval Plan C (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved September 15, 2015 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/ unitholders of the Schemes, at the close of business hours on September 15, 2015 and subject to availability of distributable surplus under the Schemes, at the recommended rates as mentioned below. For ICICI Prudential Interval Fund - Annual Interval Plan I (IF - AIP I) and ICICI Prudential Interval Fund II - Quarterly Interval Plan C (IF II - QIP C) provision (i) and (ii) will be applicable, for payment of dividend.

Plans/Options under the Schemes ICICI Prudential Interval Fund - A	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each) #@	NAV as on September 08, 2015 (₹ Per unit)
Retail Dividend		11.7447
Regular Plan - Dividend	0.9614	11.7768
ICICI Prudential Interval Fund II - Quarterly Interval Plan C		
Retail Dividend	0.3380	10.3382
Regular Plan - Dividend	0.3383	10.3386
Regular Plan - Dividend	0.3383	10.3386

Subject to deduction of applicable dividend distribution tax.

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

0.3394

10.3397

The Specified Transaction Period (STP) of the Schemes IF - AIP I is September 14, 2015 to September 15, 2015 and IF II - QIP C is September 15, 2015 to September 16, 2015 respectively. Since the record date for declaring dividend and STP date of both the Schemes coincides, the following will be applicable:

- In respect of valid purchase/switch-in applications received till 3.00 p.m. on (i) September 15, 2015, for the ex-dividend NAV* of the respective date of receipt of application will be applicable and the investors shall not be eligible for dividend declared, if any, on the record date; and
- (ii) In respect of valid redemptions/switch-out requests received till 3.00 p.m. on September 15, 2015, the ex-dividend NAV of the respective date of receipt of application will be applicable and the investors will be eligible to receive the dividend.

* In respect of applications for an amount equal to or more than ₹ 2 lakh, the Applicable NAV shall be subject to the provisions of SEBI Circulars No. Cir/IMD/DF/21/2012 dated September 13, 2012 and No. Cir/IMD/DF/19/2010 dated November 26, 2010, as may be amended from time to time, on uniform cut-off timings for applicability of NAV.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend options of the Schemes on September 15, 2015.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place	: Mumbai	
Date	: September 09, 2015	
No. 009/09/2015		

Sd/-Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.